



**BRLI Laugh-In, February 5th, 2011**  
**Sponsorship and Program Book Advertiser's Form**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please check the sponsorship or ad selection you wish to purchase.

**Spotlight Sponsor (\$1,000)**

- ✓ Limited to four sponsors on a industry exclusive basis
- ✓ Reserved table of eight tickets to the event with the best seating in the house right next to the stage
- ✓ Opportunity to display logo signage behind stage
- ✓ Voiced recognition at the event
- ✓ Logoed table tent on sponsored table
- ✓ A full page color ad in the program book (inside front cover, back cover, inside back cover and center spread available first come first serve)
- ✓ Recognition on all promotional pieces pertaining to the event including print advertisements, press releases, and mass emails upon receipt of the contract

**Side-Splitting Sponsor (\$500)**

- ✓ Reserved table of eight tickets to the event with prime seating
- ✓ Logoed table tent on sponsored table
- ✓ A full page black and white ad in the program book
- ✓ Recognition on all promotional pieces pertaining to the event including print advertisements, press releases, and mass email and fax promotion upon receipt of the contract

**Program Book Advertising**

- Full Page Color Ad (\$250)
- Full Page Black and White Ad (\$150)
- 1/2 Page Black and White Ad (\$100)
- 1/4 Page Black and White Ad (\$75)

**Additional tickets to the Laugh-In are available for \$35 each.**  
**Ticket includes dinner and entertainment.**

- Number of tickets \_\_\_\_\_

The Bangor Region Leadership Institute (BRLI) is an intensive, regionally-oriented leadership development program designed to give emerging leaders the skills, knowledge, and on-going support they need to succeed in the Greater Bangor Community.

Support the Bangor Region Leadership Institute by sponsoring the 2011 Laugh-In. The Laugh-In is BRLI's annual fundraising comedy dinner event. Proceeds from the evening help ensure that BRLI has the resources to deliver the high standard of leadership training and education that alumni, participants and the community demand. The Laugh-In aims to attract over 400 laugh-ready attendees to Jeff's Catering for an extraordinary night of entertainment on Saturday, February 5th. It is sure to be a great evening and we greatly appreciate your support!

Please provide PDF ad (CMYK or black and white) to [jsabbath@bangorregion.com](mailto:jsabbath@bangorregion.com). Deadline for ad is January 14th, 2010. If you have questions or need assistance, feel free to contact Johann Sabbath at 947-0307.